

Botox



What is BOTOX® Cosmetic?

Botox Cosmetic is the only approved treatment to temporarily improve the appearance of both moderate to severe frown lines between the brows and crow's feet lines in adults.

BOTOX® Cosmetic is one of the most extensively studied medical aesthetic treatments and is approved for cosmetic use in 78 countries, and is the #1 selling product of its kind in the world.

BOTOX® Cosmetic has a record of experience that aesthetic specialists know and trust. And, its safety and efficacy have been evaluated in both Allergan sponsored clinical trials as well as in 417 peer-reviewed articles in scientific and medical journals.

How much is BOTOX at RTC?

\$13 per unit

Cost considerations:

Your cost not only includes the price of the product, but more importantly, the skill and expertise of the specialist or healthcare professional who is administering your treatment.

BOTOX® Cosmetic is a technique – sensitive treatment – look for someone who is licensed and trained and has experience treating patients with BOTOX® Cosmetic. Be wary of discount products or “cheap” BOTOX® Cosmetic – if it sounds too good to be true, it probably is. It is more important to find an experienced specialist who will take the time to understand your treatment goals and develop a treatment plan that is right for you.

What should I expect with treatment?

You may begin to notice results within 24 to 48 hours for moderate to severe frown lines, with results lasting up to **4 months**.

Some patients report that being injected with BOTOX® Cosmetic feels like a pinch. Your specialist may use ice to numb the treatment area. If you are concerned about discomfort, your specialist may apply a topical numbing cream before administering your treatment.

The actual injection process takes about 10 minutes. Your RTC APRN will discuss your treatment goals and perform a facial analysis to determine the appropriate treatment areas for you.

You'll look like yourself – only with less noticeable frown lines and crow's feet. BOTOX® Cosmetic is a technique-sensitive treatment. You should not lose the ability to show expression when you are treated by someone who is licensed, trained, and a medical expert in facial anatomy.

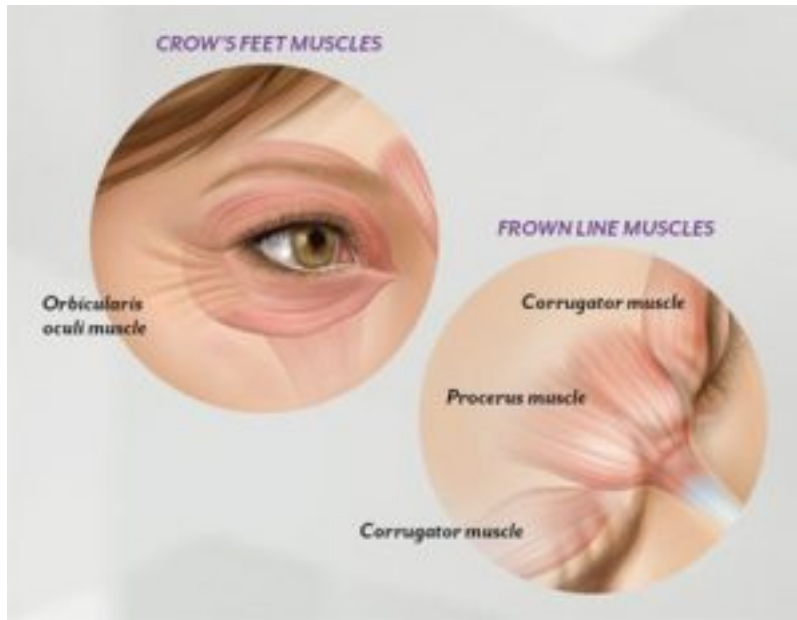
You can immediately return to your daily routine. Treatment requires minimal downtime or recovery; it's often called a *lunchtime procedure*. You'll be able to go about your normal routine immediately after you leave your specialist's office.

How does BOTOX® Cosmetics work?

BOTOX® Cosmetic targets one of the underlying causes of frown lines and crow's feet – the repeated muscle contractions from frowning and squinting over the years. Your specialist will inject these muscles with BOTOX® Cosmetic to temporarily reduce muscle activity. You will begin to notice a visible smoothing of your crow's feet lines and frown lines between your brows.

Wrinkles result from a combination of many factors. It's not just about cellular changes that can occur over time, reduction of collagen, or damage caused by free radicals in the sun and the environment. When you frown or concentrate, the muscles between your brows contract, causing your skin to furrow and fold. And when you squint, the muscles around your eyes contract and cause crow's feet.

BOTOX® Cosmetic works beneath the skin's surface and targets the underlying muscle activity that causes frown lines and crow's feet.



For the crow's feet area, your specialist will inject a few areas of the orbicularis oculi, the muscle that frames the side of the eye. This will be repeated on the orbicularis oculi muscle on the other eye.

Injecting BOTOX® Cosmetic into the muscles that cause crow's feet lines temporarily reduces the activity of those muscles. The result is a reduction in the appearance of those lines.

For the frown lines area, your specialist will administer a few injections into muscles in your forehead – in the procerus muscle and in the corrugated muscles.

Injecting BOTOX® Cosmetic into the muscles that cause frown lines temporarily reduces the activity of those muscles. The result is a reduction in the appearance of those lines.

Other Conditions our expert MD/RN injectors treat with Botox at aNu

(please note that insurance is not accepted):



- Excessive underarm sweating (hyperhidrosis)
- Excessive palm sweating
- Migraines
- Gummy smile
- Forehead lines
- Lip lines
- Frown lines (sad smile)
- Bunny lines on upper nose
- Square jaw due to bruxism, genetics, enlarged muscle, or TMJ issues
- Eyelid spasm (blepharospasm)
- Neck lines
- Decollete (cleavage) lines
- Dimpled chin
- Platysmal Bands

BEFORE & AFTER GALLERY





